Victoria Boyd

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EXPERIENCE

<u>Radford University Athletic Department</u> — Media Intern, Sideline Reporter, Broadcaster

September 2021 - Present

Creating media, including **videos** and **photos**, for Division 1 athletic programs, **gathering statistics** and **interviews** from players and coaches, **commentating** volleyball competitions, and **reporting** from the sideline during Men and Women's Basketball, and hosting **post-game press conferences**.

Stay Radical Podcast - Host

May 2022-Present

Challenging stereotypes of women, athletes, and Christians by **sharing experiences** as all three.

<u>Victoria Boyd Photography</u> - Freelance Photographer

May 2021-Present

Hired to photograph graduating seniors and create graduation invitations. Contracted by the athletic department to **capture game footage** and **action shots**.

The Tartan - Journalist, Sports Editor

August 2020 - August 2022

Held roles of sports writer and editor for Radford University newspaper: the Tartan. Coordinated and scheduled group meetings, revised columns, and printed content.

EDUCATION

Auburn High School — Riner, VA

4.2 GPA (Graduated 2020)

Class President, Valedictorian, Softball and Volleyball Team Captain, State Champion, President of Y.O.V.A.S.O (Youth of VA Speak Out)

Radford University- Bachelor of Arts in Communications Journalism, minoring in spanish

3.93 GPA

CERTIFICATIONS/SYSTEMS

WordPress web design Moodle LMS Mimic Social (social media marketing) Microsoft Excel Adobe: Premiere Pro, Adobe Photoshop, Lightroom

SKILLS

Sideline reporting Play-by-play broadcasting newswriting Photography/ Videography Content editing social media content creating event planning/coordinating public speaking

AWARDS

Easton/NFCA All- America Scholar Athlete

Dean's List recipient

Jennifer Norton Courage Award (Radford University athletics)

Carilion Clinic Athlete Spotlight

Paul Hershey Memorial Scholarship (Sports communications honor)

LANGUAGES

English

Spanish

Maintained a 3.93 GPA while participating in athletics at the Division 1 level.

UNIVERSITY ELECTED POSITIONS

Fellowship of Christian Athletes Team Leader: shared testimonials and messages to **inspire** local churches and motivate college athletes

Student Government Association Secretary for Highlander Pride: served as the **liaison** between Radford University **athletics** and student population, **coordinating fundraisers and events**

Student Athlete Advisory Committee: elected to represent athletics and Radford University on behalf of the NCAA, challenging new legislation and campaigning for improvements within athletics

Promoted to 'director of public service' chair where I am responsible for connecting our athletes with local organizations to **volunteer and serve** the **community**

PROJECTS

**example work linked where underlined*

RAD48

A Radford University-wide fundraiser, encouraging donations by showcasing student athletes that have made an impact in their sport and field.

• Radford Softball (@radfordsoftball) • Instagram photos and videos

Women in Sports Documentary

Interviewed, filmed, and edited the stories of incredible female athletes at Radford University - striving to break gender stereotypes (in their sport and field), championing social change, and leading the next generation.

Push-ups For Public Schools

Raised over \$1,000 for local public schools, in order to ease the financial burden that teachers face when buying school supplies. I promised to do and record 5 push-ups for every \$1 donated. The campaign and mission were shared through various media platforms and the money was donated through a GoFundMe page. I was able to share my initiative through the Radford University website and social media accounts, a local radio station (107.1 WPSK), and WDBJ7 news.

REFERENCES